

Mettler-Toledo and EVRYTHNG Strategically Partner to further the Digitalization of Global Food Safety

Food manufacturers can gain a robust integration between product inspection data and a cloud-based platform that provides product transparency throughout the food supply chain

Royston, UK, 19th May 2021 – [Mettler-Toledo Product Inspection](#) today announces a new, industry-leading strategic partnership with EVRYTHNG, the pioneer of the Product Cloud. The partnership provides food manufacturers, retailers and brand owners with an end-to-end traceability and food production reporting solution. This will enable aggregation of product data at every point in the value chain, for visibility, validation and real-time intelligence. Having full visibility of all product data will help to identify ingredient and packaging issues early in the manufacturing process thereby facilitating product recalls and traceability to the precise location of substandard product in the marketplace for quick retrieval.

The two companies, working collaboratively, are positioned to further the digitalization of the food safety landscape. The joint proposition is achieved by Mettler-Toledo [ProdX™](#) device data management software monitoring and collecting product inspection information in real-time. The software records all inspection activity from Mettler-Toledo Product Inspection systems - notably metal detectors, x-ray inspection, checkweighers and vision inspection technologies. This data can be integrated and modelled in the EVRYTHNG Product Cloud®, applying a new level of data intelligence to advance audit, reporting and food traceability use cases for multi stakeholder groups.

The integration between these technologies is founded in and aligned with the emerging digitalization programmes from food safety bodies such as the FDA's "New Era of Smarter Food Safety", and the GFSI's "Race to the Top". EVRYTHNG co-chaired the GS1 Standards Development Working Group and contributed critical intellectual property that created the GS1 Digital Link Standard. This upgrades the traditional barcode used by two million manufacturers today, to make every product smartphone-interactive and web-connected.

As well as being assured that their product digitalization activities are compliant with these global standards, food manufacturers can benefit from enhanced transparency and traceability of products manufactured, more informed decision-making, greater automation and reduced operating costs.

At the heart of the EVRYTHNG Product Cloud®, enabling this level of transparency and traceability is the Active Digital Identity™ (ADI) – a unique digital identity assigned to

products in the EVRYTHNG Product Cloud®, at an individual product item, batch or SKU level. The ADI ensures that data is captured and managed by EVRYTHNG at every touch point throughout a product's lifecycle. This information can be used by food manufacturers, retailers and food safety audit bodies to ensure compliance with food safety regulations and contract requirements, improve supply chain performance with greater agility and integrity, and can be surfaced to consumers to provide transparency with authentic data.

“The digital transformation in food manufacturing is going to happen: it’s a question of when, rather than if,” said Rob Rogers, Senior Advisor Food Safety & Regulations of Mettler-Toledo Product Inspection. “We want to help food manufacturers to embrace that transformation, by making it as easy as possible for them. The two major factors they will need to address right at the outset are the gathering of manufacturing data and being able to simply and efficiently deploy that data to improve food safety and supply chain performance. The partnership between Mettler-Toledo and EVRYTHNG is about developing and providing a robust and proven infrastructure to handle that wealth of digital data”.

“The beauty of our partnership with Mettler-Toledo is that it will allow food manufacturers to not only extend food safety performance, but also to harness digitalization as a means to really take a leap into the future,” said Niall Murphy, CEO of EVRYTHNG. “Food safety is a critical factor for all food manufacturers. Our solution will enable them to get ahead of the curve, by collecting and managing data for every individual product that comes out of their factory, in a way that is locked into already globally-accepted standards for digital track and trace”.

Mettler-Toledo Product Inspection and EVRYTHNG are hosting a joint webinar titled [“The Food Safety Digital Revolution”](#) on 27th May 2021. Together we will discuss how food manufacturers can prepare for the coming demands of digitalization. To register: www.mt.com/pi-foodsafety-pr

For more information: www.mt.com/prodx-pr

About METTLER TOLEDO

METTLER TOLEDO is a leading global manufacturer of precision instruments and a service provider. The company ranks highly in a number of market segments and is a global market leader in many areas. METTLER TOLEDO is the largest provider of weighing systems and analysis instruments for use in laboratories and in-line measurement within demanding industrial and food production processes.

The Product Inspection division of METTLER TOLEDO is one of the leading providers within the field of automated inspection technology. The division includes the following brands: Safeline metal and X-ray inspection, Garvens and Hi-Speed checkweighers, and CI-Vision and PCE Track & Trace. The product inspection solutions improve manufacturers' process efficiency and help them comply with industry

standards and regulations. METTLER TOLEDO systems ensure consistently higher product quality, helping protect both consumers as well as the reputation of manufacturers and their products and brands.

For more information, please visit: <http://www.mt.com/pi>

About EVRYTHNG

The EVRYTHNG Product Cloud® helps the world's consumer product brands run their businesses with data-driven intelligence through the digitization of products at scale and the use of data generated by those products. With EVRYTHNG, global consumer brands in sectors ranging from apparel, beauty, and personal care, to home goods, food and beverages can now know what their products know™.

EVRYTHNG's customers see and learn from each product's journey from factory to consumer. EVRYTHNG helps businesses use this information to operate with more agility and integrity, and gather and apply real-time data intelligence. EVRYTHNG is a World Economic Forum Global Innovator and Technology Pioneer, originated the technology driving the GS1 Digital Link global barcode upgrade and won Fast Company's World Changing Ideas Award for most impactful change driver for the consumer products category. Learn more at EVRYTHNG.com and @EVRYTHNG.