The Magic 13

Have you sucked on a throat lozenge today? It could have been made by Ricola, the Swiss brand whose secret recipe creates lozenges with the perfect water content.

For over 80 years, the Swiss family-owned company, Ricola has manufactured its now famous herbal lozenge. Entire generations of people around the globe have sucked on, soothed their sore throats, or simply savored Ricola lozenges because they taste good. The secret of their success is the recipe comprised of the 13 "magical" medicinal healing herbs: ribwort, marshmallow, peppermint, thyme, sage, lady's mantle, elder, cowslip, yarrow, burnet, veronica, mallow, and horehound. Because of this, Ricola pays particular importance to biological cultivation taking place in the Swiss mountains, as far as possible from industry, traffic, and pollutants. As their website says, they are finicky in the selection of herb farmers in Wallis, Emmental, and Puschlav at the southern foot of the Jura chain in central Switzerland and in Ticino.

Ricola is also finicky during the manufacturing process.. An important role is played in this regard by the water content of the raw ingredients and the lozenges themselves. If more than a certain water content is present, this leads to problems during the manufacturing process as well as to the appearance of the herbal candy, which, in turn, changes depending on the amount of water contained.

For several years now, the Quality Control department at Ricola has relied on volumetric titrators from METTLER TOLEDO that can determine exactly how much water is contained. In 1989, Ricola bought the first titrator, which was replaced 20 years later by two new V30 models. METTLER TOLEDO is also very particular about quality during the development and manufacture of its products. After all, they last more than 20 years.cells.

For related information, visit :

- Ricola- "World of Herbs" Page
- "Making of" Videos